

Congratulations!

You have made an important first step to understand the next biggest possible challenges facing by the US, right at this moment and in the years to come. One of the motivations of writing this book is to help higher learning institutions in the US to possibly cope with recent phenomenal structural changes that have occurred in the competitive environments where they are operating. While this book conveys messages of hope and not otherwise, it also urges that decision makers have the courage to make important changes which fit better in the “New Economy” and to use the Institutional Research Intelligence, Data-driven Information or Education Analytics in strategic planning. Ignoring such changes may cause colleges to possibly be diluted, consolidated or merged with other institutions. These structural changes require higher education institutions to adapt, adopt and change the way they manage the organization.

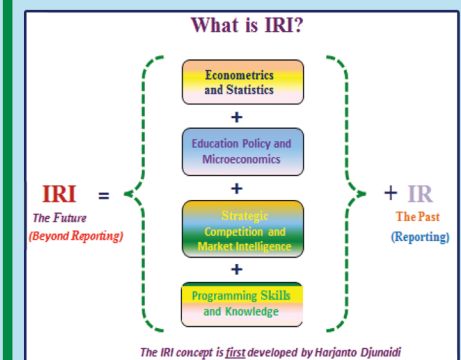
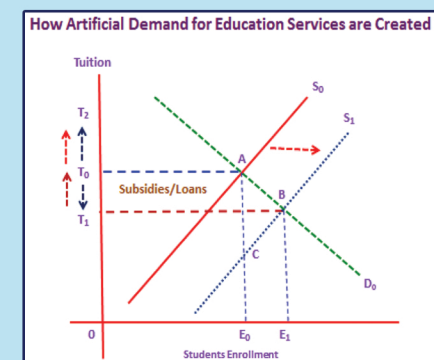
The second reason to write this book is to help generating income for a non-profit organization Get-Help-To-Help (GHTH),Inc (<http://www.ghth.org>) mission to sponsor economically disadvantaged but talented students all over the world to achieve their dreams through education as well as to improve the education system in the US.

Library of Congress Catalog Number: TX 7-689-134

Academy Data Analytics Publisher



Institutional Research Intelligence: Go Beyond Reporting



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First Edition. 2013



Academy Data Analytics Publisher